

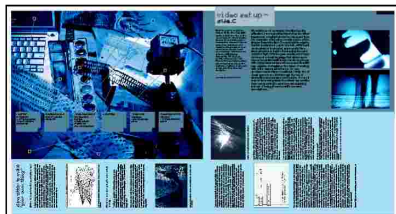
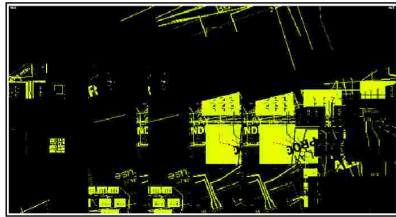
COMPILED BY D-FUSE

audio-visual art + vj culture

PUBLISHER: LAURENCE KING, UK
RELEASE DATE: AUTUMN 2006
SPEC: 192 PAGE BOOK WITH 600+ COLOUR IMAGES & EXCLUSIVE DVD
CONTACT: EDITH GARCIA AT EDITH@DFUSE.COM

OVERVIEW

This book will be the first to document VJing as a global culture, providing an in-depth look at the artists and cities at the forefront of this amazing audio-visual experience. Combining how-to, showcase and reference elements, it will appeal to VJs and video artists, graphic designers, students and musicians.



A/V VJING + AUDIO VISUAL ART

This book has been structured into five sections that feature cutting edge practitioners and address numerous areas of the VJ arena: VJ Overview, VJ Artist, A/V, VJ Resources and Index. The VJ Overview will give you a historical overview along with a current look at the global practice of VJ Culture today. The VJ Artist section will highlight 100+ artists across the globe from USA and Canada, Europe, Japan and China, Australia, Russia, Australia and New Zealand with the feature of 2 leading artists per country. The A/V section has been specifically dedicated to the discourse of contemporary VJ practice. In this section sound artist Scanner dissects the relationship between image and sound and gives us an inside look into what it takes to work with some of the leading VJs today. VJ Resources will give in-depth visual tutorials on how to set up for a VJ performance and the tools it takes to make a dynamic and high impact experience for you and the audience.

The book will include a DVD featuring a 2 x 30-minute documentaries on VJs in Europe. Plus live performances and movies made by VJs.

CONTENT

The book will feature an in-depth Introductory essay into the Culture of VJing by graphic designer and writer Adrian Shaughnessy. He is author of three books on 'radical record cover design' (the Sampler series) and is about to publish his latest book, 'How to be a Graphic Designer, Without Losing Your Soul'. He is currently creative director of virtual design company, 'This is Real Art'. Followed by a Historical Overview by Cimatics. This book will feature the work of many of the most recognised VJ and A/V artists across the Globe such as DJ Spooky, Flora+Fauna, UVA, C-TRL, The Light Surgeons and Delaware.

These will be followed by exclusive essays on Video Art by Elliott Earls, Audio by Scanner and Tour Visual by Vello. Then an informational section of visual spreads showing equipment (hardware and software) and a 'How To' stage set-up (explaining how to set up equipment, utilize space, create an environment that offers a good audience experience, etc.). There will be guidelines and tips on how to do your own performance.

THE AUTHORS

D-Fuse is a group of VJs, artists + designers from varied disciplines, who work across a range of creative media from Art + Architecture, to Live A/V Performances to Mobile Media, Web, Print, TV & Film.

D-Fuse work in collaboration with a wide variety of musicians, ranging from Beck to electronic artists Scanner & Leftfield, to contemporary classical Ensemble Alter Ego. In 2001 D-Fuse received a Netmage/Diesel Award for the world VJing championships.

Their work has been screened internationally, including Sonar [Barcelona], onedotzero Festivals, Eyebeam [NYC], SFMOMA, Prix Ars Electronica [Linz] The Rotterdam Film Festivals, Lisbon + Valencia Biennale + many others. D-Fuse have recently collaborated with Beck to create the groundbreaking 'Guero' DVD Audio/DVD Video and currently touring with Beck.

D-Fuse

[T]+44 [0]20 7253 3462 [T]+44 [0]20 7566 0181
13-14 GREAT SUTTON ST. LONDON. EC1V 0BX. UK.
[W] WWW.DFUSE.COM [E] INFO@DFUSE.COM