



TITLE



"We wanted to not only make people aware of terrible things that are happening to our planet, but let them know how easy it is to make a difference,"

“Too often you are given these depressing statistics and feel that the situation is hopeless and there is nothing you can do about it. We wanted to challenge that idea.”

MICHAEL FAULKNER D-FUSE

DESCRIPTION

SOS/Live Earth has commissioned 60 award-winning filmmakers and animations incl. **Jonathan Glazer, Kevin MacDonald, Airside, Roman Coppola, Abel Ferrera, Intro, Suzanne Deakin** and **Joaquin Pheonix**.

SOS/Live Earth is part of a wider collection of short films commissioned for **Live Earth**, a series of 7 concerts across the world for the climate change awareness campaign **SOS** [Save Our Selves], whose partners include Al Gore, the Alliance for Climate Protection and the Climate Group.

Carbon Crisis Blipverts is a series of 5 x 40 second animations created by **D-Fuse**, exploring aspects of Global warming issues, commissioned by **SOS/Live Earth** and endorsed by **Al Gore**.

Each 40-second blipvert focuses on a cause of CO2 emissions - **Cars, Rubbish, Aviation, Deforestation, and Electricity consumption**. The SOS Blipverts animations use the format usually employed for advertisements to raise awareness about some of the main reasons behind climate change and what everyone can do about it.

Using a fast-paced combination of animated images and statistics, they begin with shocking facts about global warming, before suggesting simple ways that individuals can reduce their impact on climate change - such as switching off lights when not in use, recycling and buying local.

SOS/Blipverts were put together with the help of Greenpeace, Professor Daniel Dorling of the University of Sheffield and the Worldmapper project.



D-Fuse

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INFO

Carbon Crisis Blipvert #1 Cars

- focuses on the growth of automobile industry

Carbon Crisis Blipvert #2 Power

- animates the over-usage of Electricity

Carbon Crisis Blipvert #3 Rubbish

- shows the wastage globally with stop frame animation.

Carbon Crisis Blipvert #4 Aviation

- plots the increase of airplanes at Heathrow airport.

Carbon Crisis Blipvert #5 Deforestation*

- animates the destruction of the Bolivian Rainforest over 20 years.

*Blipvert #5 is now used in Al Gore's Inconvenient Truth presentation.

D-FUSE BIOGRAPHY

D-Fuse are a group of London based artists founded in the mid 90's by **Michael Faulkner** who explore a range of creative media, from art, architecture, photography + film to live A/V performances. Working in a trans-disciplinary method with cutting edge technology **D-Fuse** encourage their audience to reflect on the process of experiencing art in a multi-dimensional, multi-sensory way with emphasis on the key relationship between sound + image.

D-Fuse's visual art has been shown internationally - incl. **The V&A Museum** [London], **Sonar** [Barcelona], **onedotzero** festivals, **Nokia Labs** [St Petersburg & Moscow], **Mori Arts Center** [Tokyo], **Rotterdam** + **Seoul** film festivals, **Eyebeam** [NYC], **San Francisco Museum of Modern Art**, **Prix Ars Electronica** [Linz], **TriBeCa Film Festival** [NYC], **Lisbon** + **Valencia Biennales** and **Get It Louder** [China].

Their first solo exhibition in 2006 entitled **Transmit** at the prestigious MU Gallery in Eindhoven, Holland presented a retrospective of D-Fuse's diverse practice.

In 2007 D-Fuse were commissioned by **The British Film Institute** to create a large scale public installation interpreting London film from their expansive archive - **2007FPS- A London Conversation**

Widely recognized as pioneers of VJ culture, [authors of **VJ audiovisual art + vj culture**] have collaborated with groundbreaking musicians including **Beck**, **Scanner**, **Burnt Friedman** and **Swayzak**. As well as the contemporary classical composer **Steve Reich** [performed with **The London Symphony Orchestra**]

www.dfuse.com



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